

Brief Cookies (with Analytics) Informational Note

This site does not use profiling cookies, either its own or of other sites.

Technical cookies are used to guarantee you easier use of certain site functionality and Google Analytics (or ShinyStat or other website traffic analytics) to improve site functionality.

Detailed information about browsing on this site may be consulted by pressing the "privacy policy" button. You may follow the links reported in the Informational Note to learn about how to disable Google Analytics (or ShinyStat or other website traffic analytics). To disable the technical cookies, follow the indications of the browser in use. Press "OK" to explicitly provide consent for the use of the cookies indicated and the communication of the browsing data to third parties (Google, ShinyStat or others).

TYPES OF COOKIES

Cookies are information inserted into the user's browser when visiting a website or using a social network on PC, smartphone or tablet. Each cookie contains various data like the name of the source server, a numeric identifier, etc. The cookies may remain in the system for the duration of one session (that is, until the browser used to surf the web is closed) or for long periods and may contain a unique identification code.

TECHNICAL COOKIES

Certain cookies are used to carry out IT authentications, monitoring of sessions and saving of specific information about the users who access a webpage. These cookies, known as technical cookies, are often useful, because they may make web browsing and use faster and more efficient because, for example, they help to facilitate certain procedures when you make online purchases, when you authenticate yourself in restricted access areas or when a website automatically recognises the language you usually use. A particular type of cookie, known as analytics, are then used by website operators to obtain information, in aggregate form, about the number of users and how they visit the site itself and, therefore, process general statistics about the service and its use.

PROFILING COOKIES

Other cookies, on the other hand, may be used to monitor and profile the users during browsing, study their web consulting or consumption movements and habits (what they buy, read, etc.), also for the purpose of sending targeted and customised services advertising (so-called Behavioural Advertising). These are profiling cookies. It may occur that a webpage contains cookies originating from other sites and contained in various elements hosted on the page itself, such as advertising banners, images, videos, etc. These are so-called third party cookies and are usually used for profiling purposes. Considering that profiling cookies (above all, third party ones) may be especially invasive in terms of users' private sphere, European and Italian standards state that users must be adequately informed about their use and express their valid consent for the insertion of cookies on their terminals.

COOKIES USED

The site <http://www.aromitalia.it/IT/Home.html> uses cookies to make the site services simpler and more efficient for users looking at the webpages. Users who access the site will receive some very small quantities of information on the devices they use, whether computers or mobile devices, in the form of small text files, "cookies", that is, saved in the directories used by their browser. The cookies used by <http://www.aromitalia.it/IT/Home.html>:

- permit saving of browsing preferences,
- prevent you from having to re-enter the same information more than once,
- analyse the use of the service and the content provided by the site, in order to optimise the browsing experience.

The site <http://www.aromitalia.it/IT/Home.html> uses Google Analytics or Shinystat. In this case, the information generated by the cookies on site use is sent to Google Inc. or to Triboo Data Analytics srl and stored in their servers. These data recipients use this information to produce reports on site activity, destined for the Data Controller or parties appointed by it. It is possible to refuse to provide the browsing data by selecting the appropriate browser setting. Please refer to the Informational Notes published at the Google site <https://www.google.it/intl/it/policies/privacy/> and the additional browser component for disabling Google Analytics <https://tools.google.com/dlpage/gaoptout?hl=it> or https://www.shinystat.com/it/informativa_privacy_generale_app.html. This choice, however, might prevent you from being able to use all the site functionality. On the other hand, by accepting the use of the cookies as described above and continuing to browse, users provide their free and unconditional consent for the processing of the personal data by the Committee and Google Inc. or Triboo Data Analytics srl with the methods and for the purposes indicated above. When users click on any Facebook, Twitter, YouTube, Instagram etc. icons, they are redirected to the respective sites and receive cookies from these which are not under the control of the Data Controller. Finally, if users arrive at the site after clicking on a banner published in another site, they have to know that the advertising network operator has assigned the cookies required to measure the throughput and the amount of any purchases made. The responsibility for the management of these cookies is the advertising network operator's; their informational notes are normally consultable at their websites.